

2024

Sponsorship Opportunities

HIMSS
KENTUCKY
BLUEGRASS
CHAPTER

The Kentucky Bluegrass Chapter of HIMSS is offering sponsorships for our educational and networking events for 2024. Your sponsorship helps the chapter provide valuable educational programming at a very affordable price and will benefit your business through exposure to members and attendees.

ANNUAL EVENTS INCLUDE:

- **Spring Conference** – Date to be determined.
- **Networking Event** – HIMSS National, Orlando, FL

Please take some time to review the details for our three levels of annual sponsorship – each with an array of value-based benefits designed to meet your company's specific needs.

Interested?

Contact: [Rhonda Dowdy](#)

*Your sponsorship will be valid until December 31, 2024.

The Kentucky Bluegrass Chapter of HIMSS Board of Directors reserves the right to decline any and all sponsorship offers. The Kentucky Bluegrass Chapter of HIMSS is a 501(c)(6) non-profit organization. The Calendar of Events is subject to change.

Members include more than 975 healthcare IT professionals across the state. Sponsorship provides you with exposure to high-level decision-makers throughout the state.

OUR MEMBERSHIP INCLUDES:

50+
C-level

110+
Vice Presidents,
Directors & Department
Heads

975+
Members

kentucky.himsschapter.org



Annual

PREMIER LEVEL SPONSOR

\$4,250 Annual Contribution (Limited to 4)

Conference Benefits

- Top billing on all pre-conference email marketing
 - 60-minute presentation slot
 - Prominent tabletop exhibit space
- Provide company overview (2 min.) before 2 sessions
 - Digital display ad on view during welcome
 - 1 Pre-conference executive dinner admission
 - 3 Complimentary admissions

Additional Benefits

- Post-conference list (opt-in participants only)
- Yearlong recognition on website and social media
 - Recognition and signage at all events
- 2 Complimentary admissions to in-person events

CORPORATE LEVEL SPONSOR

\$3,000 Annual Contribution (Limited to 8)

Conference Benefits

- Tabletop exhibit space
- 2 Complimentary admissions
- Provide company overview (2 min.) before 1 session
 - Digital display ad on view during welcome

Additional Benefits

- Post-conference list (opt-in participants only)
- Yearlong recognition on website and social media
 - Recognition and signage at all events
- 2 Complimentary admissions to in-person events

PARTNER LEVEL SPONSOR

\$1,750 Annual Contribution

Conference Benefits

- Tabletop exhibit space
- 1 Complimentary admission
- Digital display ad on view during welcome

Additional Benefits

- Post-conference list (opt-in participants only)